

BARBARA BONDAR

e-mail: bbondar@writebiz.com

Ph: 416.966.2112

Combines strong, triple industry knowledge and leadership skills to manage complex projects and schedules and lead teams to implement tools and processes that ensure smooth operations and quality product. Motivational team builder: able to effectively communicate needs and merge disparate teams in support of project objectives to meet deadlines.

PUBLISHING PROFESSIONAL

Bottom-line driven manager supported by 30+ years in publishing industry. Possesses in-depth understanding of publishing operations acquired through real-world print and multimedia series development, professional editorial, and leadership roles with several major houses and private sector corporations. History of achievement in innovation, research, concept development, target marketing, setting and achieving project objectives and deadlines; proven ability to maximize topic lateralization and interdisciplinary weave. Respected for interdisciplinary approach and performance, ability to facilitate project marketers with sales emphases.

Industry Expertise: editorial procedures; anthology and technical project management; in-house glossary and style guide standardization; bibliography; acquisitions, approvals and rights; policies and procedures development; sales & marketing direction; award-winning writer; playwright.

Format: short stories, columns, essays, magazine articles, materials and product reviews, non-fiction, fiction, game-boarding, AV scripts, teleplays, screen & stage scripts, media program support materials.

EDUCATION PROFESSIONAL

Objectives and process focused educator supported by progressively responsible experience across 40+ years in public, private, and corporate education. Possesses in-depth understanding of learning theories with proven ability to apply with superior results. History of achievement in curriculum innovation and interdisciplinary design for knowledge acquisition. Respected for wide curriculum knowledge and performance and demonstrates passion for teaching in projects implemented.

Technical Expertise: review texts for applications based on current psycholinguistic principles; design, script, produce educational TV programs; demonstration teaching in six states and four provinces; program design, implementation, and assessment; guidelines writing; staff objectives, assessment and revision; teacher education; training and coaching in literacy modules for non-native English speakers.

CORPORATE EXECUTIVE & MANAGEMENT PROFESSIONAL

Research and systems design executive supported by technically progressive experience across 25+ years in computer-based systems. Possesses in-depth understanding of information, storage, and retrieval theories and proven ability to apply with greatest results. History of achievement in variable-field database & template design for maximum record manipulation and statistical analysis. Recognized for grasp of client needs and demonstrates passion in corporate sponsorship of community programs.

Technical Expertise: Library Science with data programming emphasis; archival and reference applications; systems design and program implementation; collection budgeting and balancing strategies; workshops and training; translation and harmonizing of disparate databases; direct response marketing statistics, analysis, & trends; hot-line support.

BARBARA BONDAR

e-mail: bbondar@writebiz.com

Ph: 416.966.2112

PUBLISHING CAREER HIGHLIGHTS

Editor, Writer, Publisher, Playwright

1975 to Present

Key Achievements

- **Prototype & Series Development Commissions**, series concept; content policy; selection of materials & sequence; artwork, editorial, and publicity approval.
- **First International Language Arts Program for Middle and Intermediate Schools** based on transformational generative grammar.
- **Adaptation, Update, Repackage Commissions** of extant published materials; for different target audience; to modernize; to comply with latest contemporary psycholinguistic stream.
- **First Entry Level Non-Fiction Trade Book on NASA Spacelab**
- **Blueprint Interactive Computer Games**, reviewing & approving graphic artwork & logic mapping; corporate intranets and public kiosk; project art direction.
- **Awards for Fiction and Non-Fiction**. Ross Macdonald Mystery Writers Publishers Choice award, Children's Literature Roundtables of Canada Information Book of the Year Award.

EDUCATION CAREER HIGHLIGHTS

Instructor, Supervisor, Master Teacher, Advisor, Consultant, Visiting Faculty

1964 to 2000

Key Achievements

- **Initiate Board-Wide Elementary School Library System**, technical services; on-site assessment and strategies for balancing individual collections; integration of print & non-print materials for IS&R; program design and implementation; staff instruction and ongoing curriculum support; budget redistribution strategies; provide traffic and design retro-fit requirements for architect.
- **Initiate First International [Blind] Classroom Testing** of series components in USA and Canada; directing on- and off-site team members.
- **First series of Multi-Format Reading Materials [Commission]** selection of materials & sequence; create national talent bank of writers, illustrators, editors, & designers; international product acclaim.
- **First All-Canadian Reading Literacy Series**, series concept; content policy; project approval.
- **Implement First National Board-Wide Reading/Literacy Program**, K through 12; all subjects, reading/writing foci; setting objectives, milestones, checklists, and guidelines; ongoing professional teacher workshops; paraprofessional training and oversight.
- **International Science-Based Educational Television Series Teacher Materials [Commission]** to provide student activities for every subject area from grades 1 to 8, Canada and USA; no student activity repeated throughout life of program.

CORPORATE CAREER HIGHLIGHTS

Research and Systems Analyst, Company Principal

1981 to present (by appointment)

Key Achievements

- **Vice-President of Research and Systems Analysis** of full service mail-marketing and fulfillment house; translated millions of records between program platforms; content policy; data rescue.
- **Community Co-partnerships** student work experience co-op programs; disability worker programs.
- **First Postal Code Assigning Computer Program** for micro- and small business bulk mailers.
- **Early (from 1996) Website Component Design** for profit and not-for-profit websites; educational components for added value and increase both traffic and stickiness.